

How can companies immediately roll-out a new sales initiative to all retail locations? How can they ensure that communications messages delivered to retail customers are effective and consistent? Is it possible for a manufacturer to deliver regularly updated communications messages to the retail sales teams throughout the country? The answer for all of these challenges and more is a point-of-sale kiosk in each of your retail locations. But not just any kiosk; your PPMC kiosk will allow video content to be updated immediately, allowing complete control and flexibility for your communications needs.

How does a PPMC kiosk program work?

Kiosks offer an exceptional opportunity for PPMC clients to communicate directly with retail prospects and customers as well as directly with the retail sales team. Clients treat their kiosk communications as an integral part of their communications strategy; to attract and keep the attention of the audience while providing compelling justification for purchase. The kiosks operate consistently and independently, with little or no assistance needed from the on-site sales personnel. Video content may be updated as often as desired—even real-time.

Hardware



Unlike some kiosk suppliers who try to use a one-size-fits-all approach to kiosk hardware, PPMC offers limitless options for sourcing kiosk hardware. Some clients opt for custom kiosks to match existing corporate identity designs, while others choose economical existing designs. Kiosk designs vary from simple metal or wooden enclosures to comprehensive custom designs featuring printers, keyboards, card readers, Wi-Fi hotspots, telephones and more. PPMC will help your company choose the right design for your needs.

Software

Some clients have a specific need for their kiosk, such as to introduce specified products without any audience interaction. Others opt for internet access, point-of-sale credit card purchase capability, touch-screen or keyboard audience interaction, and so forth. Existing PPMC software may accomplish all of a client's needs, but if not, PPMC can quickly deliver a custom solution.

Installation

Small kiosk programs may allow straight-forward client installation. However, most of the time clients rely on PPMC to carry-out installations nationwide.

Administration

PPMC will handle all aspects of managing and maintaining your kiosks, and will serve as a single point of contact for any kiosk questions or to update kiosk content.

Why choose PPMC for your kiosk needs?

Among kiosk providers, PPMC is unique. First and foremost, PPMC is all about helping clients solve business challenges to grow their businesses. PPMC has the expertise not only to provide hardware and software, but also to function as a client's partner to deliver an ongoing business solution.